Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Genetic Engineering Radio Commercial/Pod Cast

**Purpose**

The purpose of this exercise is to research a topic related to genetic engineering and produce a commercial or pod cast to educate the public. [[1]](#endnote-1)

**Procedure**

During the next three days you and your group members will be researching a topic related to genetic engineering and writing a commercial to inform the public of your very important topic. Your group will be assigned to either the pro side or the con side of your chosen topic. Your commercial will be recorded using Garage Band in the MAC lab. Your commercial must be three minutes in length and everyone in your group must have a speaking part. Your group must also turn in a typed script of your commercial.

**Group Members: (4 maximum)**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Topics:** Mark your 1st choice, 2nd choice and 3rd choice topic.

The use of cloning livestock for human consumption. **Pro \_\_\_\_\_ Con \_\_\_\_\_**

The use of transgenic crops for human consumption. **Pro \_\_\_\_\_ Con \_\_\_\_\_**

Genetic Engineering for medical use. **Pro \_\_\_\_\_ Con \_\_\_\_\_**

The use of transgenic animals for human consumption. **Pro \_\_\_\_\_ Con \_\_\_\_\_**

Labeling Genetically Modified Foods **Pro \_\_\_\_\_ Con \_\_\_\_\_**

**Rubric:**

Background Information on Topic \_\_\_\_\_\_\_/10 Points

Persuasive arguments used (Pro/Con) \_\_\_\_\_\_\_/ 10

3 Minutes in Length \_\_\_\_\_\_\_/ 5

Typed Commercial Script \_\_\_\_\_\_\_/ 5

Overall Content \_\_\_\_\_\_\_/ 5

Voice / Quality of Pod Cast \_\_\_\_\_\_\_/ 5

Total Project \_\_\_\_\_\_\_/ 40 Points

Extra Credit \_\_\_\_\_\_\_/ 5

**Helpful Web Resources:**

* <http://www.time.com/time/magazine/article/0,9171,979547,00.html>
* <http://timesunion.com/AspStories/story.asp?storyID=660691>
* <http://filebox.vt.edu/cals/cses/chagedor/crops.html>
* <http://cls.casa.colostate.edu/TransgenicCrops/what.html>
* <http://www.ctahr.hawaii.edu/gmo/risks/>
* <http://daltonator.net/durandal/life/cloning.shtml>
* <http://users.rcn.com/jkimball.ma.ultranet/BiologyPages/T/TransgenicAnimals.html>
* <http://www.actionbioscience.org/biotech/margawati.html>
* <http://photoscience.la.asu.edu/photosyn/courses/BIO_343/lecture/transan.html>
* http://www.ag.org/top/Beliefs/contempissues\_14\_genetics.cfm

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**Written Commercial Script**

Opening Attention Getting Statement:

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Background Information:

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Persuasive Information (Pro / Con):

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Closing Statement:

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1. Knapp, Beth (2008).Radio Commercial. *Atwater High School Agriculture Department*. [↑](#endnote-ref-1)